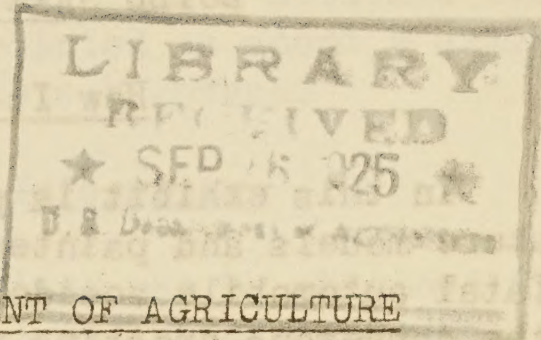


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UNITED STATES DEPARTMENT OF AGRICULTURE  
Extension Service  
Office of Exhibits

A Summary of the Exhibit

BUILDING SAFE HIGHWAYS

A scenic motion booth exhibit showing a dangerous crossing and a list of 13 road dangers that should be eliminated.

Specifications

Floor space - - - - - 8 ft. 6 in. front, 6 ft.  
Wall space - - - - - None (0 in. deep.  
Shipping weight - - - - - 500 lbs.  
Electrical requirements - 110 volt A.C. current.  
500 watts for small motor.



## BUILD SAFE HIGHWAYS

### How It Looks

In this exhibit is portrayed by means of cutouts, miniature models and painted scenes, the setting and cause of fatal automobile accidents due to a considerable extent to the dangerous crossing menace.

Every few seconds a miniature car, hidden from sight by the screen of trees which grow close to the highway, passes across the road in realistic manner in imitation of an actual train which often causes injury and even death to the heedless autoist.

The left section of the booth tells, in colored lettering of many factors which make highways unsafe. The right section shows a picture of a tourist puzzled by a road sign which he cannot read.

The booth is 8 ft. 6 in. across the front, 6 ft. 0 in. deep and 7 ft. 4 in. high.

### What It Tells

That danger and regret follow in the train of false economy in road construction and maintenance, is the central theme of this exhibit. Printed on the side of the locomotive and tender are the words "False Economy". On each car is the name of a dangerous highway condition which should be eliminated.

The exhibit tells us that although the reckless driver is a menace there is no excuse for a dangerous road. The dangers which should be eliminated and which are also shown on the sides of the cars are as follows:- Narrow roads, bad shoulders, blind curves, unguarded fills, steep crowns, grade crossings, steep grades, slippery surfaces, curves at bridges, unbanked curves, blind intersections, one way bridges and sharp vertical curves.

The lettering above the picture of an automobile tourist puzzling over the meaning of the strange hieroglyphics which appear on a road sign states that the stranger should be warned in his own language by using uniform danger and caution signs. This matter



is now receiving intensive study from a national committee which was recently appointed to adopt a uniform system of signing the interstate highways.

#### Where to Get Information

The following publications may be obtained free of charge from the U.S. Department of Agriculture, Washington, D. C.

Public Roads Vol. 5, No. 6 August 1924-- Traffic Control and Safety.

Public Roads Vol. 5. No. 12 February 1925- A Study of Motor Vehicle Accidents In Montana, Oregon and Washington.

